

# THE FURNITURE NEWS

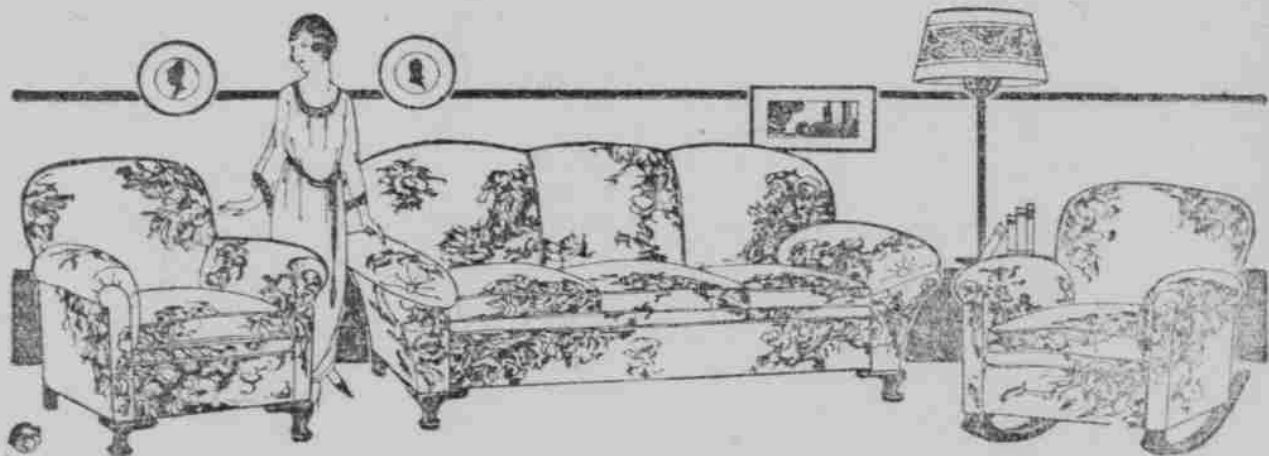
VOL. 4, NO. 142

Whiting, Ind. Tuesday, Sept. 28, 1920

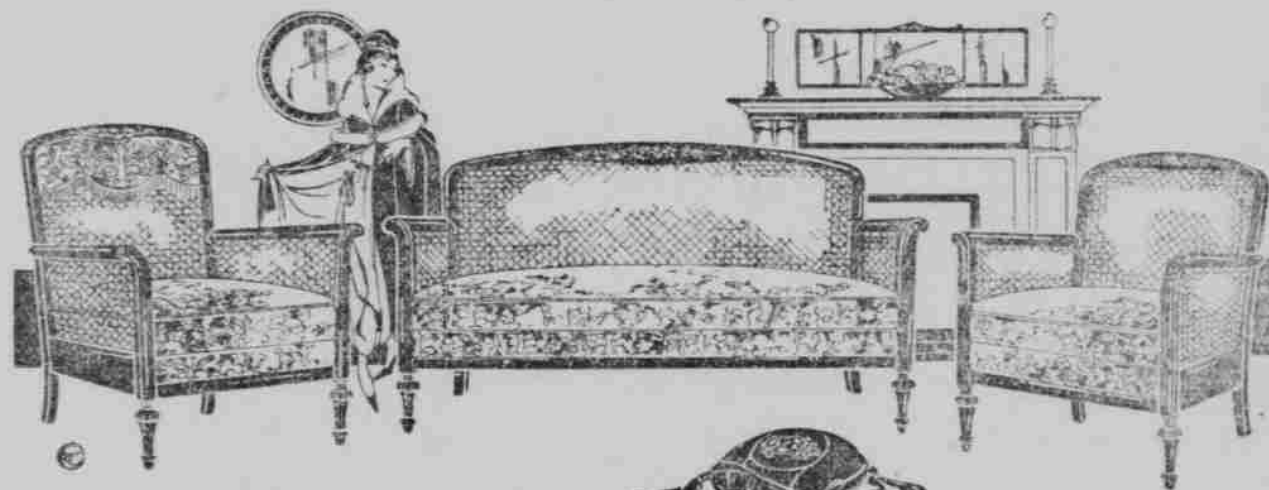
PRICE: ATTENTION

## Furniture Like This RADICALLY REDUCED Throughout Our 3 Stores

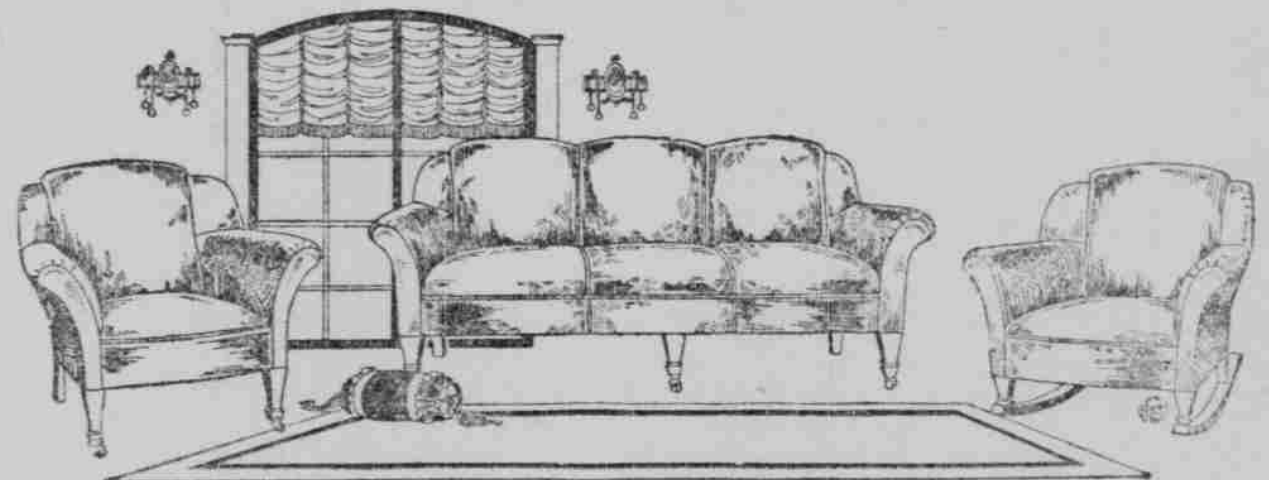
TO START OUR FALL SEASON OFF WITH PLENTY OF PEP we are offering a page full of values in furniture that will be well worth your while looking over. Included in this sale are 25 sample Parlor Suites purchased by us from manufacturers' sample floors. We are pricing them at important savings and under present retail prices. These values will impress you with the advantages in dealing with our chain of three exclusive furniture stores. Convenient terms of payment arranged to suit you.



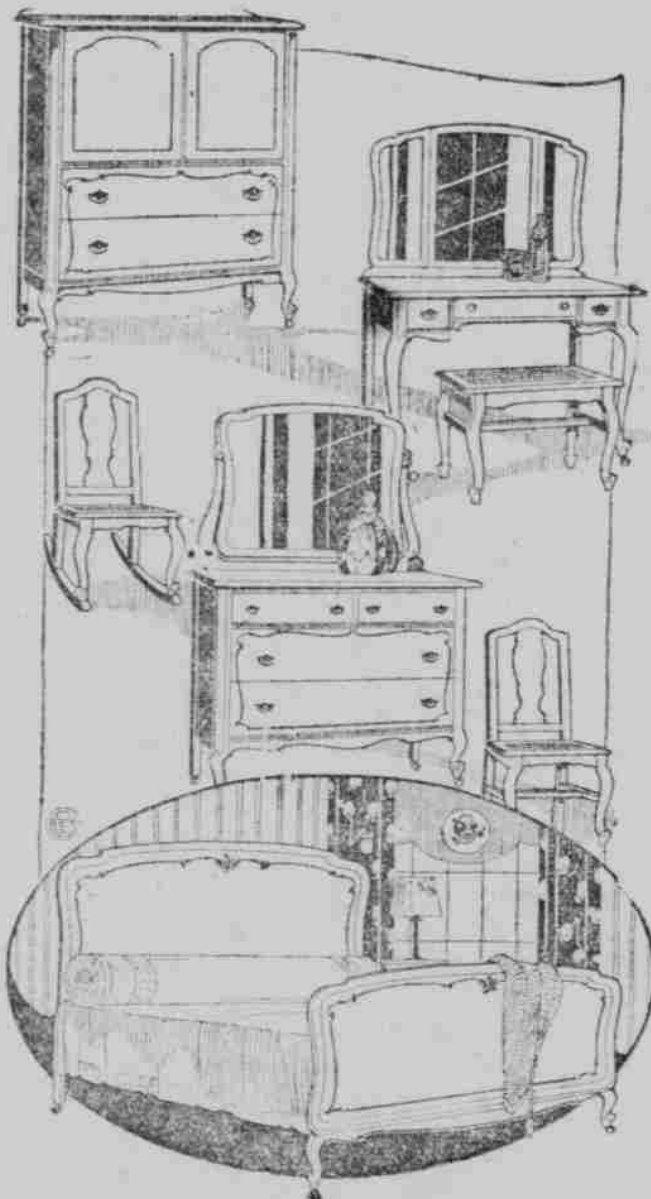
Three-piece Tapestry Parlor Suite, made by Karpen. Has full spring construction and is a good value at the regular price of \$385.00. Now ..... **\$295.00**



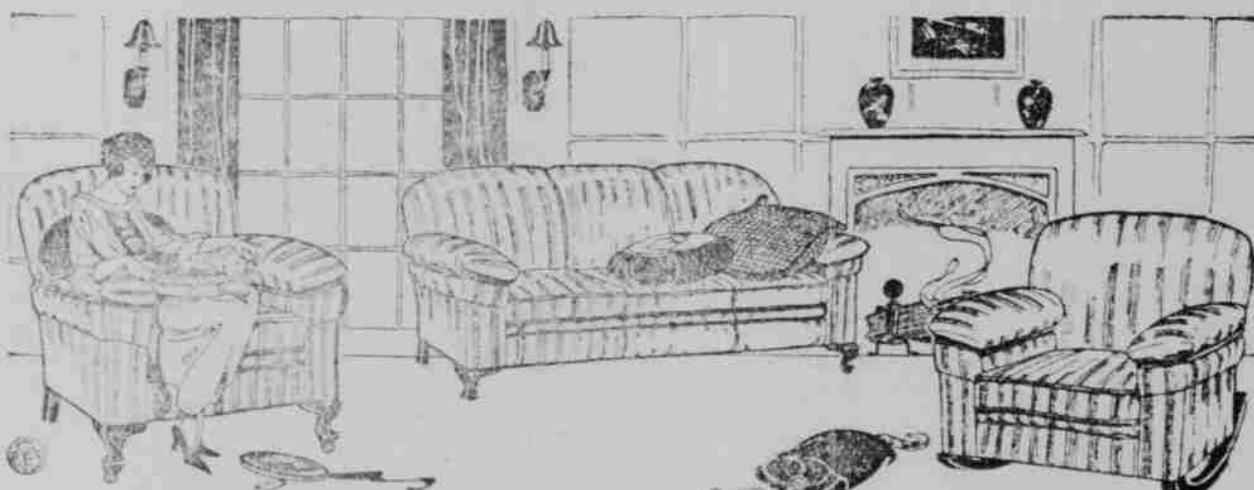
Three-piece Karpen Parlor Suite. Loose cushions, upholstered in a beautiful blue or taupe velour. This suit is up to the Karpen standard in every way and fit to grace the finest home. Regular value \$385.00. Now ..... **\$265.00**



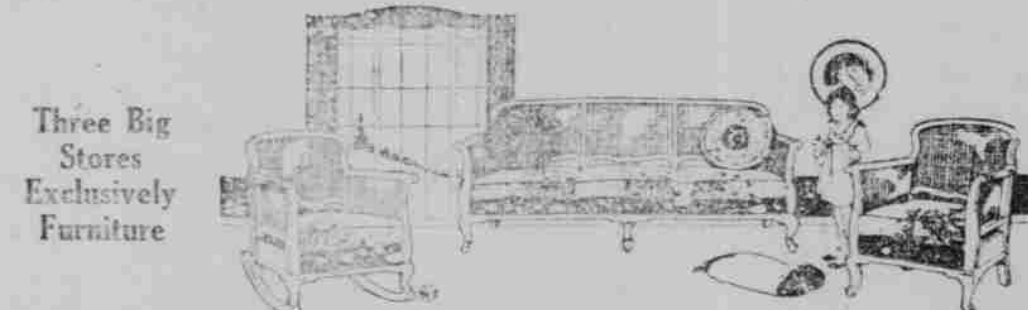
A Karpen Three-piece Set, in an imported piece of tapestry. Has beautiful colorings and fine construction. Will make a cozy living room set for the coming winter nights. Special price, three pieces for only ..... **\$245.50**



Queen Anne Bedroom Suite, in walnut. Made of solid walnut throughout, by one of the foremost makers, in America. Beautifully finished. Regular price, \$1050.00. The six pieces, special at—  
**\$785.00**

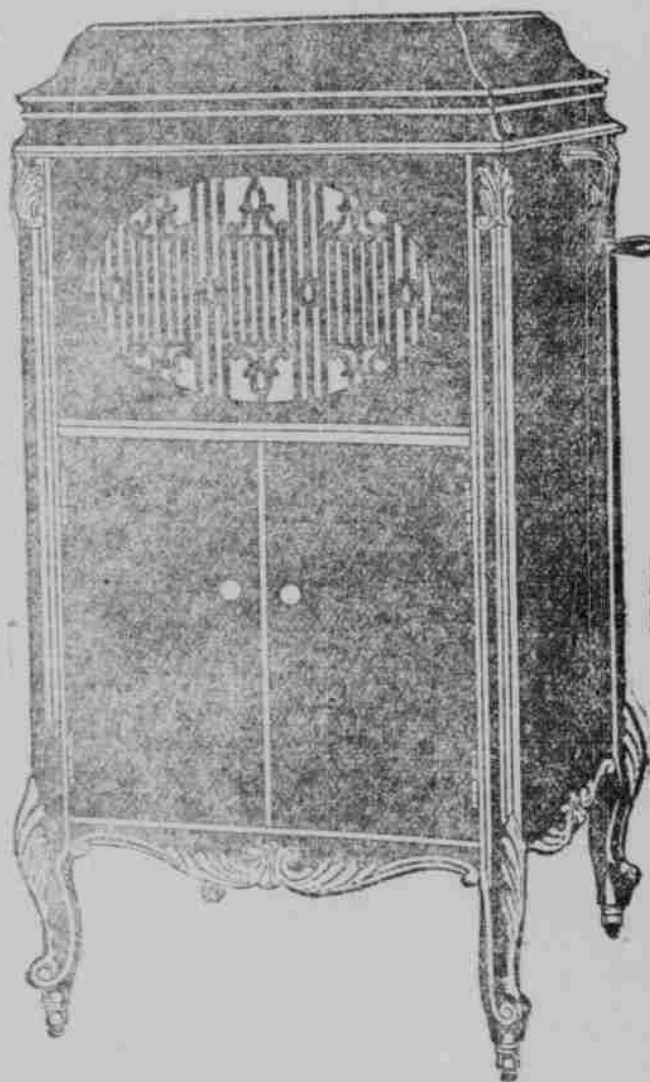


Striped velour blue, made by Standard Parlor Furniture Co. of Chicago. This set was their prize set at their furniture display in Grand Rapids. Sold to us at a price that enables us to offer you the three pieces for ..... **\$385.00**



Three Big Stores Exclusively Furniture

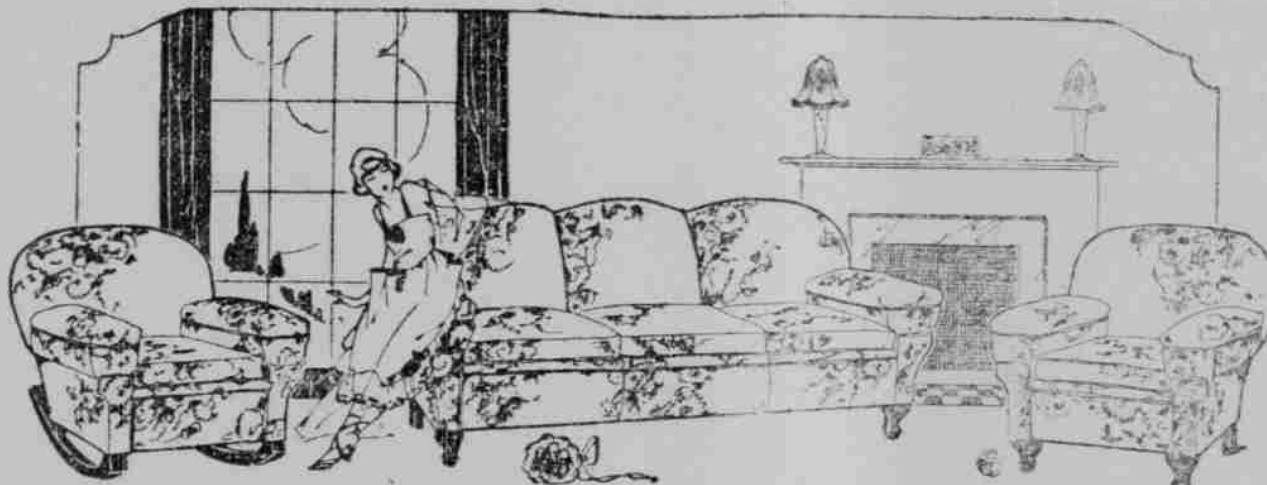
Three-piece Cane Suite, well made, covered in damask or velour. Specially priced at ..... **\$325.00**



### Seifer's Xmas Brunswick Club \$1 Cash, \$1 a Week

Pay only \$1.00 cash and \$1.00 a week until Christmas for any Brunswick Phonograph in our entire line. Machine will be delivered the day before Christmas. Club membership limited to fifty at each store. Don't delay. Enroll at once.

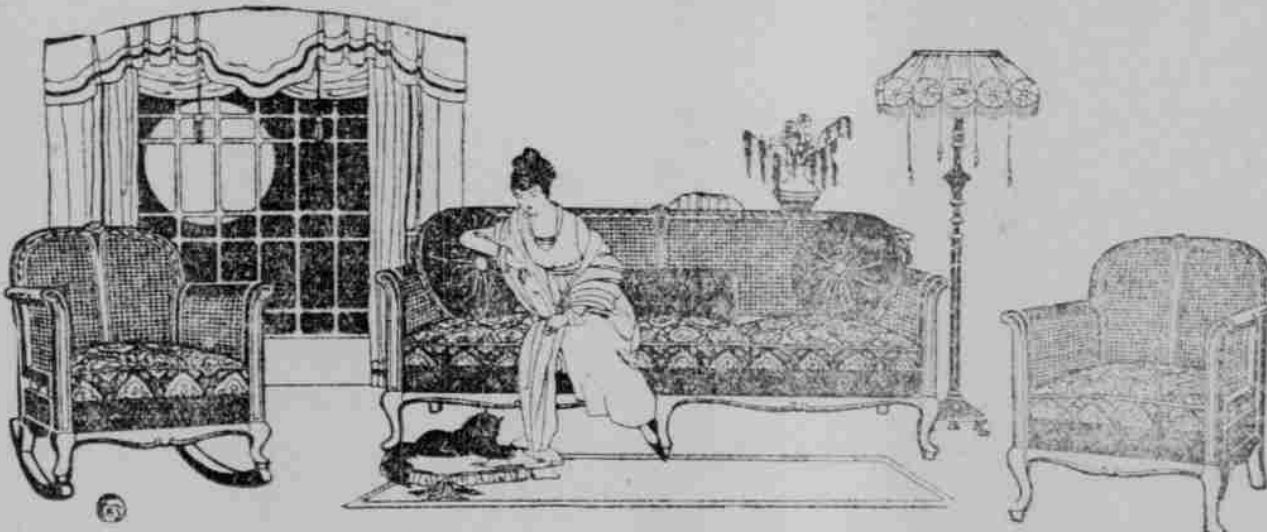
Seifer's liberal club plan offers makes it possible for everyone to enjoy the comfort, the companionship and the good cheer that a Brunswick Phonograph will bring throughout the year. A small cash payment of \$1.00 will reserve any phonograph in our line. Then pay \$1.00 a week until Christmas. The machine you select will be delivered the day before Christmas. We charge no interest and there are no extras of any kind connected with this wonderful offer. Nor are you limited to any one style or finish of machine. You may make your selection from our entire Brunswick line. There is a Brunswick Phonograph to suit every preference. See and hear them all before you decide which one you want. The Brunswick is without a peer in the qualities of tone, technique and beauty of design. It is the finest instrument made—accepted the world over as the standard and ranks first in the judgment of experts at six world's fairs and expositions. Enroll in Seifer's Christmas Club at once. Surprise the family with a genuine Brunswick Phonograph on Christmas morning. Remember, only \$1.00 cash reserves any machine.



Two-piece Overstuffed Suite, in tapestry or velour. Well made and is a set we can recommend and stand back of. The two pieces for ..... **\$195.00**  
Rocker if desired can be furnished for \$45.00.

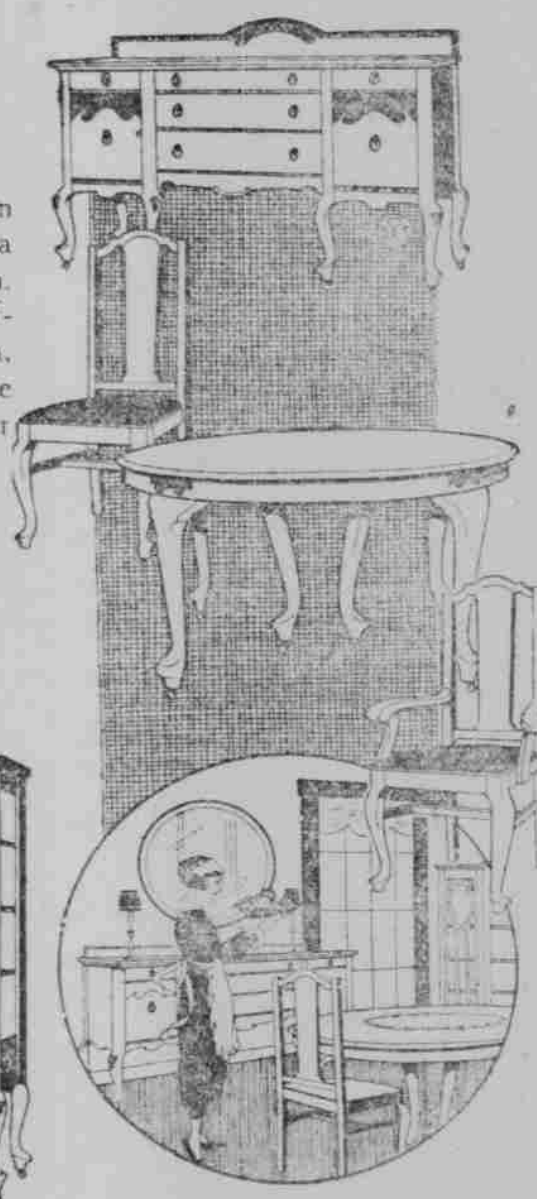


Here is an offer you should not turn down. A 9x12 Wilton Velvet Rug, in beautiful tones, and odd Davenport, covered in tapestry. Both pieces, special. **\$195.00**



Three-piece Cane Suite, solid mahogany frame. This suit is made by Karpen and considered one of their best. Covered in blue velour or mulberry. Regular price \$550.00. Your choice at ..... **\$385.00**

Dining Room Suite, Queen Anne design, made by a famous Rockford firm. Ten pieces, including buffet, table, server, china, five side chairs and one arm chair. Regular \$950.00 value, now—  
**\$685.00**



LET THE BIG THREE SOLVE YOUR  
HOUSEKEEPING PROBLEMS

WE DELIVER ANYWHERE

3420-3422  
Michigan  
Avenue  
INDIANA  
HARBOR  
INDIANA

EVERYTHING FOR THE HOME AND OFFICE  
**SEIFER**  
FURNITURE CO.  
SERVICE—QUALITY—HONOR  
542-544 119th Street, Whiting, Indiana

615-617  
Chicago  
Avenue  
EAST  
CHICAGO  
INDIANA

OUR PLAN OF EXTENDED PAYMENTS IS  
FOUND MOST CONVENIENT BY MANY

PATRONIZE YOUR NEAREST SEIFER STORE